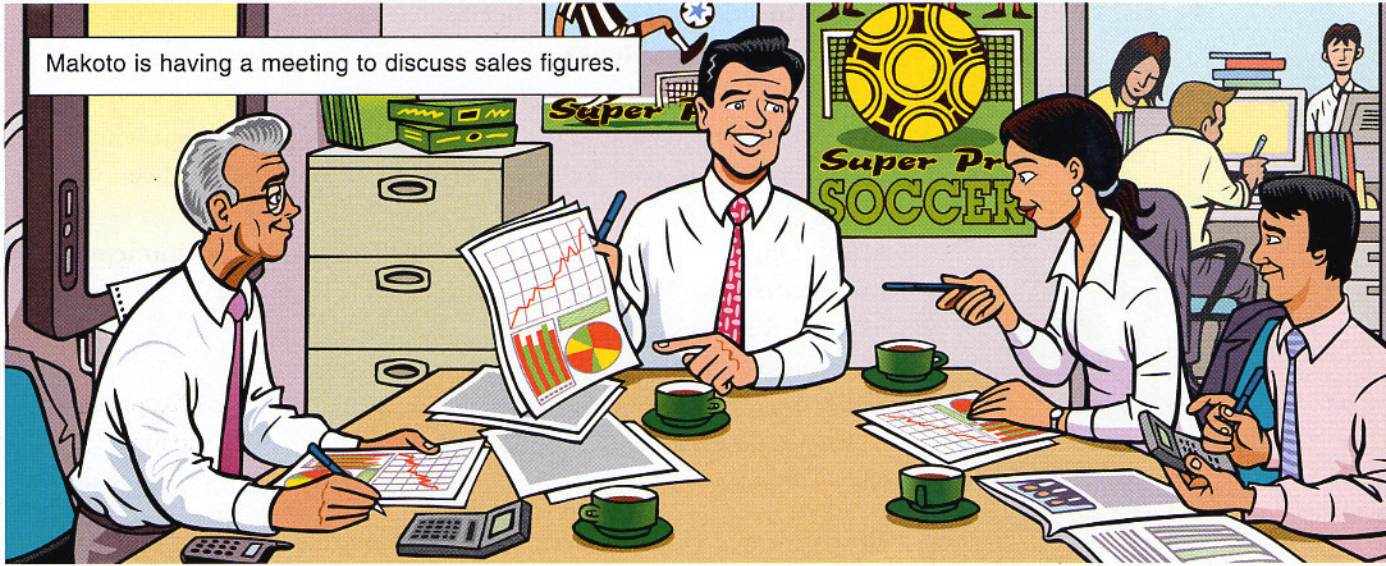


## 8 What are the sales figures?



Makoto is having a meeting to discuss sales figures.



### LISTENING

Makoto is talking to Tina Chang and Jun-Ho Kim about sales of computer games. Listen. Check (✓) the numbers you hear.

- 1 Taiwan sells  14,300 of Super-Pro Tennis per month.  
 40,300
- 2 Korea sells  12,600 of Super-Pro Tennis per month.  
 20,600
- 3 Taiwan's first year sales estimate for Super-Pro Soccer is  
 17,000  170,000
- 4 Korea's second year sales estimate for Super-Pro Soccer is  
 155,500  165,000
- 5 The promotion budget is  
 US\$905,000  US\$935,000

### LOOK AND LEARN

Study these questions and answers:

What are the sales figures for Taiwan?	On average fourteen thousand three hundred (14,300) units per month.
How many units do you sell in Korea?	We sell twenty-five thousand (25,000) units per month.
What are the sales estimates for next year?	We estimate sales of around predict eighteen thousand (18,000).
What are the plans for promotion?	We plan to do a direct mail campaign.
What's the budget for advertising?	About two hundred and fifty thousand dollars (\$250,000).

Now practice with a partner. Take turns asking and answering.